

3h

SOCIAL
home, help & hope

2009 Sponsorship Proposal



Sponsorship Contact:
Brandon Combs
Director of Development
e: brandon@ichchicago.org
t: 773.265.1207

Executive Summary

ICH's 3H Social is an exciting fundraiser designed to increase revenue for our comprehensive program to end homelessness. The fundraiser is networking oriented with delicious hors d'oeuvres, decadent desserts and a selection of alcoholic and non-alcoholic beverages. A short program also features a video that details the lives of ICH clients and an opportunity to hear directly from some of the homeless women and families that ICH serves through the generosity of our donors. By supporting this event, your company will have an opportunity to reach close to 200 of ICH's closest supporters, which include business, nonprofit and young professionals.



Photos from
the 2008 3H Social
held at Marché



Agency Introduction

Interfaith Council for the Homeless (ICH) ends homelessness for families and individuals by offering hope, help and housing. ICH provides permanent housing, education, advocacy and social services.

ICH's successful program provides families with both a permanent home and the tools they need to rebuild their lives. We support women who are leaving a life filled with pain and choosing a path to self-respect.

ICH residents are determined women who, finding themselves homeless and broken, made the difficult decision to examine their lives and forge a new path. By surrounding these women with a framework of support and holding them accountable for their progress, ICH gives them the best chance for a new life.

Join us in creating a community of achievement. ICH fosters an atmosphere where goals are set, met and celebrated. We are a vibrant and cohesive organization where everyone works together to help the women overcome obstacles. We have a proven record of success as 84% of ICH alumnae families are self-sufficient and paying full-market rent.

Your sponsorship helps Chicago's homeless women and children reclaim their lives. Join us in breaking the generational cycle of homelessness by transforming the lives of those in need.



Photos from ICH's main campus of Sanctuary Place, home to 63 women and six families. Thirty-one other families are housed in apartments in the south & west sides of Chicago.



3H Social: Home, Help & Hope

The 2009 3H Social will be the third year for this rapidly growing event. ICH has moved to accommodate more guests. The event began at Marché, and in just one year, we reached room capacity. As a result, this year's event will be held at Opera, located in Chicago's South Loop and home to Executive Chef Beverly Kim. The space overflows with color and feel to create a wonderland ambiance.

This growth exemplifies ICH's programmatic success by impressing new donors with efficiency, frugality, and most importantly, results.

The event not only provides guests with atmosphere, delicious hors d'oeuvres, desserts and a selection of fine spirits; but also with real-life stories of the lives ICH touches everyday through a professional video and firsthand accounts of women and families. These stories are presented in a short 20-minute program that maximizes guests' opportunity to network with friends, colleagues and others, resulting in an enjoyable experience while informing attendees of the important work they are supporting.

Your sponsorship will not be the only source of revenue at the event. The 3H Social is designed to offer guests a variety of donation opportunities from before the event to during and after. Sponsorships and raffle and event ticket sales will provide 75% of the event income. However, at the event, donors are offered the option of purchasing silent auction items, purchasing items directly for ICH's residents at our unique "Gift Shop" and through general support towards ending homelessness. After the event, ICH continues to accept gifts and requests donors to assist in obtaining matching gifts from their employers.

The 2009 3H Social will be held on Monday, June 22nd at Opera, 1301 S.Wabash on the corner of 13th & Wabash. The event will begin at 6 PM and end approximately at 9 PM.



Photos of Opera, the location of the 2009 3H Social. To learn more about Opera, please visit www.opera-chicago.com.

Benefits of Sponsorship

ICH provides sponsorships with more tangible benefits that will assist your business in reaching new audiences. If the following sponsorship benefits do not work for you or you have other ideas, please contact us, and we can discuss a personalized sponsorship for you!

\$10,000 Esteemed Sponsor

- Live mentions from emcee at the event
- Full-page, black & white ad in program booklet
- Inclusion in all media releases
- Prominent signage at the event
- Logo included on all event mailings
- Ad on rotating slideshow
- 12 event tickets with reserved seating
- Business name, logo and link on ICH website
- Recognition in program booklet
- Opportunity for table tents or place settings at the event
- Name and logo included on marketing pieces placed at all four KDK Restaurants

\$2,500 Cherished Sponsor

- ¼-page ad in program booklet
- Inclusion in all media releases
- Prominent signage at the event
- Logo included on all event mailings
- Ad on rotating slideshow
- Four event tickets with reserved seating
- Business name, logo and link on ICH website
- Recognition in program booklet
- Name included on marketing pieces placed at all four KDK Restaurants

\$5,000 Distinguished Sponsor

- Live mentions from emcee at the event
- Half-page ad in program booklet
- Inclusion in all media releases
- Prominent signage at the event
- Logo included on all event mailings
- Ad on rotating slideshow
- Six event tickets with reserved seating
- Business name, logo and link on ICH website
- Recognition in program booklet
- Name and logo included on marketing pieces placed at all four KDK Restaurants

\$1,000 Treasured Sponsor

- ¼-page ad in program booklet
- Four event tickets with reserved seating
- Business name, logo and link on ICH website
- Recognition in program booklet

\$500 Valued Sponsor

- 2 event tickets with reserved seating
- Recognition in program booklet

Sponsorship Deadlines*:

Inclusion in invitation, April 27, 2009

Inclusion on KDK marketing pieces, April 27, 2009 (locations include Gioco, Marche, Opera and Red Light)

Inclusion in program book, June 12, 2009

Inclusion in slideshow, June 18, 2009

*ICH needs notice of a sponsorship, not the financial support, by this date.

To speak about sponsoring the event, please call Brandon Combs, Director of Development, at 773.265.1207 to set-up an appointment.



642 N. Kedzie Ave. Chicago, IL 60612
t: 773.265.1207
f: 773.265.1237
w: www.ichchicago.org

ICH is a registered 501(c)(3) organization, tax ID #36-3397005, by the IRS.